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APA/FPD Leadership

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Comments from the Chair



As I'm enjoying a quiet Sunday morning, I hear breaking news that the last convoy of US troops have left Iraq. I'm told most of these troops will be home with their families by Christmas. It truly warms my heart to see deployed soldiers reunited with their families. But remember, there are other soldiers who are deployed during this Holiday season, so please take a moment to remember them and their families. And know that I sincerely wish each of you and your families a wonderful holiday season.

I have received amazing support and assistance from both APA National and your FPD Executive Committee in preparation

for the 2012 Federal Planning Division National Training Workshop to be held at the JW Marriott in LA Live, 900 Olympic Boulevard, Los Angeles, CA 90015, <http://www.lalivemarriott.com>. APA is holding their National Conference 14-18 Apr in the same hotel.

Important facts for you to know:

- FPD Workshop dates are April 11 to 13. Agency sessions are anticipated on April 10.
- 2012 FPD Workshop registration is scheduled to open mid Jan 2012.
- Government hotel per diem rate for workshop attendees is \$125.00 (from Sunday 8 Apr- 13 Apr). APA hotel rate of \$215 begins 14 Apr.

- Exhibitors contact is timothy.stone@hill.af.mil

Continued on page 2

Dear APA/Federal Planning Division Member:

Your vote for 2012 Division officers is critical toward furthering and enhancing the activities and programs of the Federal Planning Division. During December and January, our Division membership will elect officers for two positions: Chair and Vice Chair. Voting will close at Midnight, CST, on Friday, January 20th 2012.

APA staff has posted information about these positions and the respective candidates on APA's Divisions website at: <http://www.planning.org/divisions/federal/elections/>

Please take note of the following instructions as APA headquarters is assisting our Division to complete the election process.

- You must login (as the election is restricted to qualified members) to this webpage with your APA ID (6-digit number found at the top of your Planning magazine mailing label) and your password. You can follow the prompts if you do not remember or must create a password.
- After reviewing each candidate's position statement, please cast your votes at <http://www.surveymonkey.com/s/3YMBHDJ>

The program will again ask you to enter your 6-digit APA ID (that same number at the top of your Planning magazine mailing label)

Ballots will be distributed via e-mail in January, so please take a minute to review your APA profile and make sure your e-mail address on file is correct.

- Go to the My APA section on the right side of this web page and click on the link "Go to My APA." (Login with your APA ID and password to access this section)
- Make the necessary changes, and be sure to save your changes as indicated on the webpage.
- The changes become effective immediately. DO NOT CREATE A NEW RECORD.

Please contact Mark Sanchez, Nominating Committee Chair, at info_FPD@planning.org if you have any questions about the APA Federal Planning Division's 2012 election.

Comments from the Chair, continued from page 1

Event Speakers for LA:

Del Eulberg, formerly the Civil Engineer for the Air Force, will formally kickoff the FPD Workshop on 11 Apr 12 at 1700. His topic will be "Reimagining Sustainability in a Joint Services Environment". Well recognized as a public speaker, he inspired, advocated and implemented a transformative asset management approach for the Air Force. He has published numerous articles in technical journals regarding sustainability, leadership, and transformation. Since 2009, as a senior consultant, he has been sharing his Air Force expertise across all the services including several large projects with the Army.

Our award luncheon speaker will be Paul Farmer, FAICP, Executive Director and Chief Executive Officer of APA and AICP. He is responsible for representing the leadership of the association, its members and the interests of planning with partners and with the public and has primary responsibility for the long-term strategic direction of the association, in concert with elected leadership. Farmer has lectured extensively and published numerous articles in technical journals on planning and sustainability. Previously, he served as the Executive

Director of the Department of Planning and Development of Eugene, Oregon.

As Division Chair, I attended APA's Fall Leadership Workshop and the Division Council meeting. The highlight of this four day event was the APA Planners' Advocacy Day on Capitol Hill. Paul Farmer, his wife Connie, Bruce Knight and I met at Hart Senate Office Building to discuss planning issues individually with Sen. Richard Durbin and Sen. Mark Kirk staffers. The main discussions centered on bills about to be approved by the US Senate. Key issues were the interagency partnership for sustainable a community, which is a collaboration among DOT, HUD, and the EPA and funding for the FY 2012 CDBG at FY 2008 funding levels. The other topics of the Fall Leadership Workshop were federal policies that promote sustainability and focusing on integrating other regional planning issues with federal sustainability funded projects.

As the Federal Planning Division, we need to see how the interagency partnership is performing and find ways that we can assist them in shaping the federal sustainability goals and objectives. Is there currently someone working on this federal sustain-

ability project who would like to share their findings with FPD by writing an article? Please contact me if you are interested.

Finally, it is election time and ballots should have been sent out to the entire FPD membership. Only FPD members who are also members of the American Planning Association are eligible to vote. Mark Sanchez led the nomination committee and there is a great slate of folks running for office this year, providing you several candidates to choose from for each position. Kudos to Jennifer Howland for completing our Division's FY2011 Annual Performance report to APA, which included greatly improved documentation.

Please review our web site at: <http://www.federalplanning.org> for the most up to date information and if you cannot find what you are looking for, email your agency representative or myself at joseph.hart@us.af.mil.

Joseph W. Hart, AICP
Chair, Federal Planning Division
American Planning Association

Del Eulberg, Major General (Ret.), USAF, P.E. - Vice President, Booz Allen Hamilton



Del Eulberg, Vice President of Booz Allen Hamilton, formerly The Civil Engineer for the Air Force will be the opening speaker for the FPD Workshop. His topic will be "Reimagining Sustainability in a Joint Services

Environment". Mr. Eulberg joined Booz Allen Hamilton in 2009 and is currently a Vice President and key leader in Booz Allen's Infrastructure Programs supporting service offerings in the natural and built environment, health, energy, and transportation. He brings over 30-years of results-oriented experience in managing a worldwide real estate portfolio to include comprehensive planning, design, construction, environmental, lifecycle operations & maintenance. Prior to joining Booz Allen Hamilton, he served as The Civil Engineer, US Air Force, retiring as a Major

General. He was responsible for managing installation support services at 166 bases around the globe valued at \$250B with an annual \$17 billion budget and overseeing a 60,000 person workforce. The Air Force has benefited from his record of leading and transforming organizations to be more effective and efficient with a clear focus on people and results. In 2009 he received recognition as both the "Person of The Year" and "Leader of The Year" for transforming real estate management in the Air Force by the Federal Real Property Association. A recognized public speaker, he has published numerous articles in technical journals regarding sustainability, leadership, and transformation.

Education:

- 1978 BS Civil Engineering, US Air Force Academy (DG)
- 1981 Masters of Eng, Civil Eng, Penn State University
- 1995 Air War College, Maxwell AFB, Ala

- 2005 Program for Senior Executives, John F Kennedy School of Govt, Harvard University
- 2007 Enterprise Leadership Program, Kenan-Flagler Business School, University of North Carolina at Chapel Hill

Certifications/Associations:

- Registered Professional Engineer, VA
- Past National President & Fellow, Society of American Military Engineers
- Senior Fellow, National Design Futures Council
- National President, Professional Housing Managers Association
- Member, Board of Directors, Air Force Villages
- Member, Board of Directors, Penn State Outreach Programs

Federal Planning Division: Denver Regional Planning Conference

By Jill A. Schreiber, AICP, Chief Operating Officer and Planner, The Urban Collaborative, LLC and Andrea Wohlfeld Kuhn, AICP, LEED Green Associate, Senior Planner, HQ U.S. Army Corps of Engineers

The first-ever Federal Planning Division of the American Planning Association Regional Workshop, with the theme “Interagency Collaboration for Sustainable Landscapes,” was held in Denver, Colorado on November 9-10, 2011. The workshop was chaired by Mark L. Gillem, PhD, AIA, AICP, Vice-Chair of the Federal Planning Division, Principal of the Urban Collaborative LLC and an Associate Professor at the University of Oregon. Co-chairs were David Loomis, AICP, U.S. Forest Service and Barbara J. (BJ) Johnson, National Park Service. The conference was sponsored by the Federal Planning Division of the American Planning Association and co-sponsored by the National Park Service, US Forest Service, US Bureau of Land Management, US Fish and Wildlife Service, the US Department of Transportation’s Federal Highway Administration, and the Paul S. Sarbanes Transit in Parks Technical Assistance Center (TRIPTAC).

The conference brought planners from a variety of federal agencies and consulting firms together for a unique opportunity to discuss key current planning topics in federal land management.

Opening plenary speaker, Mr. Harris Sherman, Undersecretary for Natural Resources and Environment, US Department of Agriculture, challenged participants to think about what structures could be created to bring federal planners together in the future, how we can make data collection more consistent, and how we can learn from one another’s planning efficiencies. He emphasized the critical relationship between ecological, economic and social sustainability, stating that one-third of all development in the United States has occurred within the last 25 years. Partnerships must be taken to a new level by involving state, local, federal, and Non-Governmental Organizations (NGOs) in leveraging funds and working together to achieve common goals.

Throughout the conference, panel and workshop presentations addressed such topics as sustainable transportation and land use practices, resource management in an era of collaboration, and interagency memorandums of understanding around climate change and air quality. DOD/ Army representatives provided insight into formulation of the newly revised DOD Master Planning Unified Facilities Criteria (UFC) to address sustainable resource management by structuring guidance



Photo includes, from left to right: Barbara J. (BJ) Johnson, National Park Service (Workshop Co-Chair); David Loomis, US Forest Service (Workshop Co-Chair); Alan Gilbert, Senior Advisor to the Secretary, U.S. Department of the Interior; Mark Gelernter, PhD, Dean and Professor, University of Colorado Denver; and Harris Sherman, Under Secretary for Natural Resources and Environment, U.S. Department of Agriculture. Photo by Mark L. Gillem, PhD, AIA, AICP (Workshop Chair).

around comprehensive planning strategies. TRIPTAC representatives highlighted unique transportation projects underway in a variety of national parks across the country, and explained how grant funding is available for transportation initiatives and innovations. National Park Service planners presented in numerous sessions including a discussion of a new planning approach at Yellowstone National Park that focuses on planning at the district or zone scale. Limited planning resources are directed to the areas that need planning and the result is an actual plan that identifies suitable building locations, building sizes, functions, and design standards. This process is very similar to what the DOD is implementing through its Draft UFC that focuses in part on Area Development Planning.

In another plenary, Mark Gelernter, Ph.D., Dean and Professor of the College of Architecture and Planning at the University of Colorado, Denver, enlightened participants about the rapid rate of population growth, stating that it has doubled or tripled within one lifetime. Compounding that issue is the fact that 82% of Colorado’s population lives in cities, necessitating additional consideration of the impacts to public lands, transportation systems, etc., and the continued importance of plans to address these issues.

The closing plenary session highlighted speakers from each agency addressing the future of land management planning from their organizational perspectives. Key challenges include unfunded mandates,

capacity issues, and climate change. The Bureau of Land Management is revising existing land use plans to create more effective, outcome-based and responsive planning. The Fish and Wildlife Service is looking at adaptive management for the future in order to develop more meaningful planning documents, while the Forest Service is emphasizing its “roadless rule,” with one-half of the National Forest lands off-limits as it changes its focus from timber harvest to preserving existing resources and administering recreation lands that will meet increased demands from larger populations. Again, one of the key management tools for success is effective data management in a collaborative, interagency manner, rather than individual agency databases. Planning must be done at the district or neighborhood level to be effective.

Given the success of this conference, the planning committee hopes to make a regional Federal Planning Division workshop an annual event to allow opportunities for federal planners to collaborate and share best practices on a regional basis, in addition to the annual conference.

For more information about this article, the POCs are:

- Jill A. Schreiber, AICP, The Urban Collaborative, LLC, 202.731.0098, jill@urbancollaborative.com and
- Andrea Wohlfeld Kuhn, AICP, LEED Green Associate, Senior Planner, HQ U.S. Army Corps of Engineers, 202.761.1859, andrea.w.kuhn@usace.army.mil

DOD Master Planning Institute Receives Center for Environmental Innovation and Leadership (CEIL) Award

by Andrea Wohlfeld Kuhn, AICP, LEED Green Associate, Senior Planner, Headquarters, U.S. Army Corps of Engineers.

The Center for Environmental Innovation and Leadership (CEIL) awarded the 2011 Workforce Development Through Training Award to the U.S. Army Corps of Engineers for the Proponent Sponsored Engineer Corps Training (PROSPECT) Master Planning Institute training program. The award was presented during the GOVgreen conference on December 1, 2011, at the Washington, DC convention center. The award recognizes training programs that enable employees and volunteers to support environmental missions and programs and to enhance their future career prospects. The team updated existing U.S. Army Corps of Engineers Proponent Sponsored Engineer Corps Training (PROSPECT) master planning courses and developed new courses and workshops that focus on key energy and sustainability training. Results are that a world-class workforce now has the most up-to-date, essential tools and materials to achieve sustainable, energy-efficient planning, engineering and architecture solutions. Classes and workshops are open to all interested parties, including private



Photo includes, from left to right: Andrea Wohlfeld Kuhn, Edmond Gauvreau, Jerry Zekert, and Stacey Hirata with HQUSACE, and Jill Schreiber and Mark Gillem with the Urban Collaborative.

citizens; contractors; and all federal, state, city and county employees. All are fully accredited by the American Institute of Certified Planners (AICP), American Institute of

Architects (AIA), National Society of Professional Engineers (PE) and provide continuing education units. To register for a class, go to <http://dodmpi.org>.

FPD Member Profile

Name: Andrew A. Jensen, AICP

Hometown: Creston, Iowa

Current Residence: St. Louis, MO

Education: BS, Community and Regional Planning from Iowa State University; Master of Urban Planning (MUP) from University of Illinois at Urbana-Champaign

Professional Memberships: APA; FPD; Environment, Natural Resources, and Energy Division; ACIP

Current Job/Responsibilities: I am a Planner at Parsons (Federal Planning), whose responsibilities include a wide-range of planning tasks for all branches of the military. Recent experience includes installation master plans, requirements analysis, facility utilization studies, GIS analysis and data development, DD Form 1391 charrettes, and energy condition and optimization studies. I am currently developing the facility criteria for the Air Mobility Command Enroute System.

What is the biggest challenge with your job? The biggest challenge is communicating the ideals of good planning (walkability, sustainability, connectivity, etc.) to military leaders and how it will benefit our military members. Another challenge

is figuring out how to adapt the ideals of good planning to the unique mission requirements of the armed forces.

What is the biggest reward in your job?

After four years working with the military, the biggest reward is seeing the work that we do actually being implemented and changing the installations we work at.

Is the current budget situation affecting your current job? If so, how?

The nature of the work has shifted from master plans to helping the services reduce footprint through energy and optimization studies, while still sustaining operational capabilities.

PREVIOUS JOBS/AGENCIES AND RESPONSIBILITIES

If you previously worked in the public sector, what was the biggest difference between that experience and your current experience with the private sector? I worked one year for the Des Moines Area Metropolitan Planning Organization (MPO) as a transportation planner before joining Parsons. I think that the private sector is more fast-paced than the public sector. And, as a private sector employee working with the services, I don't typically deal with angry citizens.

I like the fact that I actually gets to do the planning work, whereas at the MPO we hired the contractors and simply managed the work.

Career Related Awards

Acknowledgements: None, yet.

FAVORITE ASPECT OF FEDERAL PLANNING

Will you be attending the FPD Workshop in Los Angeles? Absolutely.

If so, what are you looking forward to? I'm looking forward to meeting new people, catching up with other federal planners that he has not seen in the past year, and seeing how different organizations are implementing sustainability goals in the constrained budget environment.

Favorite Hobbies/Interest Outside of Planning: I enjoy sipping a good cup of coffee, backpacking/hiking, running, and skiing (when I'm someplace where there's real snow!).



FEDERAL PLANNING DIVISION NATIONAL TRAINING WORKSHOP

Reimagining Federal Landscapes

While reaching an agreement on problems facing federal planners could be challenging, the list of potential issues planners need to deal with is quite long and could include budget shortfalls, climate change, peak oil, food insecurity, extreme weather, income inequality, homelessness, and rising sea levels. Planners are uniquely positioned to address many of these issues, especially as they relate to federal landscapes. These landscapes and our approach to managing them needs to be reconsidered in light of the challenges we face as a nation. Continuing the same planning model that may have contributed to some of these problems is no longer a realistic option. What is needed now is a new conception of planning, one that recognizes the myriad of problems planners face and offers compelling solutions that attract excitement, engagement, and investment.

The Federal Planning Division (FPD) of the American Planning Association (APA) invites planners working for and with federal agencies to reimagine federal landscapes at all scales, from highways to national parks, from military installations to intrastate watersheds. How should these landscapes be managed? What funding and planning approaches can be used to achieve new goals and visions? Where should limited federal planning funds go to best serve the general public?

A key objective of this training workshop is to provide planners opportunities to engage with their colleagues

in presentations, plenary sessions, workshops, and roundtable discussions around the workshop theme: Reimagining Federal Landscapes.

Reimagining is the act of considering again, thinking anew, or forming an innovative conception. It requires a careful understanding of both the old and the new and it is an act anchored in analysis and speculation. Focus is necessary in order to reimagine clearly. While the list of problems is quite long, planners can perhaps best focus on what they can impact, from land-use and transportation planning to street and neighborhood design. Creativity is also a necessity if the act of reimagining is to succeed. Planners must be able to envision alternative futures that can meet community visions. Nor can reality can be ignored. This does not, however, force planners into small plans. Daniel Burnham's insistence that planners "Make no small plans" is instructive. His argument that such plans "have no power to stir man's soul" is a clear recognition of the power of proactive rather than reactive planning. Yet in this era of funding limitations, federal agencies are developing new approaches to plan development. For example, in recognition that funding for updating comprehensive master plans is quite limited, the National Park Service and the Department of Defense are focusing on planning at the district and neighborhood scale. Regardless of the plan's scale, planners should always consider how to implement a plan's process and recommendations.

17TH ANNUAL NATIONAL TRAINING WORKSHOP FOR FEDERAL PLANNERS

Workshop Proposals due 20 January 2012

APRIL 10-13, 2012 • LOS ANGELES, CALIFORNIA

About the workshop

Planners and consultants who work in the fields of regional planning, city planning, urban design, landscape architecture, architecture, environmental engineering, historic preservation, natural and cultural resource management, and other related fields are welcome to participate in the FPD's annual training workshop, which will be held immediately prior to the APA National Conference in Los Angeles. To participate, planners can propose a variety of session types in the following three tracks:

Track 1. Renewing Historic Landscapes

Reimagining oftentimes requires renewal. The same old approach may no longer be valid. However, renewal does not mean that the old is simply swept away to make room for some utopian vision. These visions often lead to a dystopia that is neither sustainable nor successful. Think of the now demolished award-winning public housing of the 1960s and 1970s; the elimination of countless neighborhoods to make room for now-defunct urban renewal schemes; and the grand highway plans of the 1950s that led to now dismantled viaducts in cities across the United States. What was missing from these defunct landscapes was a recognition of the value of historical landscapes and the processes, patterns, and principles that made them work. Socio-cultural systems and ecosystems have patterns and networks that need to be respected rather than ignored. While it may seem counterintuitive to focus on history while trying to reimagine, if lessons from the past are not documented, analyzed, and incorporated into plans for tomorrow, those plans may fail despite the best efforts of planners and policy makers. Presentations in this track will consider ways in which tomorrow's plans can take lessons from historic landscapes at all scales. What land conservation plans have actually worked? What approaches to development have best addressed socio-cultural, environmental, and political realities? How can history be a guide rather than a straitjacket? How can these landscapes be renewed in a way that recognizes new challenges and different needs?

Track 2. Revitalizing Environments through Restoration and Maintenance

Given increasing budget pressures, finding ways to revitalize federal landscapes will require new approaches to programming, design, and funding. Interagency projects, public-private partnerships, enhanced use leases, and effective use of operation and maintenance funds are all tested approaches to address funding needs. In this track, participants will address how federal agencies can use restoration and maintenance actions and other unique

approaches to revitalize landscapes at all scales. How can short-term investments support a long-term vision? What safeguards are needed to ensure public access to public lands in light of public-private partnerships and long-term ground leases? Where have maintenance funds been successfully used to launch visionary plans? How can federal planners collaborate and pool their limited resources in a way that also recognizes cultural, operational, and political differences?

Track 3. Remaking Sustainable Places

In the process of reimagining federal landscapes, the concept of sustainability in all its manifestations takes on a primary role. economic sustainability addresses ways in which federal landscapes can operate at peak levels within a restricted funding environment. Prioritization of actions becomes even more critical. Social sustainability addresses issues of equity and access within an increasingly diverse society. environmental sustainability addresses ways in which today's needs can be met without compromising the ability to meet tomorrow's as yet unknown needs. Enhancing biodiversity, accounting for the value of ecosystem services, minimizing carbon emissions, and maximizing the efficient use of valuable land are all appropriate planning strategies in this era of sustainability. Los Angeles is an excellent place to consider issues of sustainability. With the city's investment in transit-oriented development, infill planning, and historic preservation, it is clear that planners in the region want to move away from the auto-dominated patterns of development for which LA is known across the globe. What role does transportation play in making places more sustainable? How can transit-oriented developments enhance sustainability on federal sites? What land use and building patterns need to change to support a more energy efficient future? What approaches can planners use to craft compelling visions, build public consensus, and shape sustainable development?

Submission Requirements

Anyone interested in submitting a proposal must do so using the Workshop Session Proposal Form that can be found on the Federal Planning Division Website or obtained from the FPD Session Coordinator, Dan Castle (dcastle@ene.com). Please note that the organizing committee reserves the right to edit the abstracts for clarity prior to publication.

As in the past, planners can present in a variety of forums, however this year proposals for mobile workshops are highly encouraged. We are looking for proposals in the following five areas, for more details see the workshop session proposal form.

1. Seminar Presentation. In this format, individuals have up to 15 minutes to present their material. The workshop organizers will combine up to three individual presentations within a track into a one-hour session, which will leave time for discussion at the end of the presentations.
2. Panel Discussion. Planners are welcome to propose one-hour panel discussions that include multiple discussants organized around a common theme based on the selected workshop track. Names of discussants need to be clearly identified in the session proposal.
3. Participatory Workshop. If planners have concepts that are best addressed in a partici-

tory manner through small group activities, roundtable discussions, or exercises, they can propose a one- or two-hour participatory workshop. These are highly encouraged.

4. Mobile Workshop. In order to take maximum advantage of the workshop location in downtown Los Angeles, proposals to host mobile workshops are especially encouraged. These can be two-, three- or four-hour sessions that take participants into the field to view, analyze, and discuss planning examples in action. Please note that transit options are easily accessible from the workshop hotel but if special transportation is required, please identify the type and cost in the proposal. Proposers of mobile workshops will be responsible for arranging transportation, if necessary, for workshop attendees. Walking tours are also encouraged. If there is a limit to the number of persons that can be accommodated in a mobile workshop or a cost, please indicate the maximum number of attendees and cost per attendee in the Session Abstract.

5. Before/After Hours Sessions. As in the past, if planners want to lead early morning or late evening sessions, they can propose a before/after hours session that can last from one to two hours. Please note that meeting rooms may not be provided for these sessions. If a room is needed, please indicate on the proposal form.

Workshop Schedule

Deadline for abstract submission: 20 January 2012

Acceptance letter for abstracts (via email): 1 February 2012

Early Registration Opens: 1 to 28 February 2012

Regular Registration: 1 March to 9 April 2012

Workshop program

10 April: 9:00am to 5:00pm (Agency Sessions)

11 April: 9:00am to 5:00pm (Agency Sessions) and 5:00pm to 6:30pm (Reception)

12 April: 9:00am to 5:00pm (Sessions)

13 April: 9:00am to 12:00pm (Sessions) and 12:00pm to 2:00pm (Closing Plenary and Luncheon)

Federal Planning Division Chair

Joe Hart, AICP, United States Air Force

Workshop Organizing Committee

Mark Gillem, PhD, AICP, AIA, FPD Vice-Chair and Conference Chair, The Urban Collaborative LLC

and the University of Oregon

Timothy Stone, AICP, FPD Vice-Chair and Conference Co-Chair, United States Air Force

Jennifer Howland, AICP, FPD Secretary-Treasurer, East-West Gateway Council of Governments

Andrew Coburn, CAPM, National Park Service

Dan Castle, AICP, Ecology and Environment Inc.

R. Brett James, LL.A, AICP, Naval Facilities Engineering Command Southeast

Jill Schreifer, AICP, The Urban Collaborative

John Versluis, Black and Veatch

Dave Ziegman, AICP, Woolpert

Inquiries: For inquiries about the workshop, please contact Mark Gillem at mark@urbancollaborative.com or refer to the FPD website at <http://www.federalplanning.org>.

For registration information, please refer to:

http://www.federalplanning.org/training_workshop_2012.htm

Workshop Site and Accommodations

JW Marriott LA Live | 900 Olympic Boulevard. Los Angeles, CA 90015

<http://www.lalivemarriott.com>

A block of rooms available at the federal per diem have been reserved on a first-come, first-serve basis for participants regardless of federal affiliation. Participants must make their own reservations directly by 19 March 2012 with Marriott reservations by calling 800.228.9290 or 213.765.8600. Please refer to the Federal Planning Division Meeting when making reservations.

Do you want your company's ad published in APA FPD's newsletter?

You can have your company's ad placed in the newsletter for a nominal fee. Here are the specifics:

- Issues are run three times a year: winter, summer, and fall
- Ads are business-card size (specifications below)
- \$100 covers ad placement for the entire year*

Ad Specifications

- Business-card size: 3.5 x 2"
- PDF for the Internet
- Output all objects as RGB
- Embed fonts in document
- E-mail final artwork to: mindy.davis@woolpert.com

Questions should be directed to:

- Kristin Worley
Woolpert, Inc.
8731 Red Oak Blvd., Suite 101
Charlotte, NC 28217
704.526.3062
kristin.worley@woolpert.com

* Make check payable to APA FPD and mail to Kristin Worley at the above address. Payment is due at the time of ad submittal.

Do you have a position open at your organization?

Here's how you can place a job posting in APA FPD's newsletter:

- Provide a brief job description along with the location and organization.
- Make all of the appropriate contact information available.
- Send the job posting to Kristin Worley at kristin.worley@woolpert.com for posting in the next newsletter.

If you have questions, please contact Kristin Worley at 704.526.3062 or kristin.worley@woolpert.com.

Are you looking to publish your federal planning article?

Now is your chance to submit an article for consideration to be published in an upcoming issue of Network!

All articles should be:

- Geared for the federal planning reader
- Non-marketing and informational in nature
- No longer than 1,000 words
- Provided with graphics of 72 dpi jpgs or higher

If you have questions, please contact Kristin Worley at 704.526.3062 or kristin.worley@woolpert.com.

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FPD on Facebook

Keep up with FPD on Facebook! The Federal Planning Division is now available via Facebook for members to join and exchange ideas and information. If you are on Facebook, search "APA Federal Planning Division" and join the group. If not, go to www.facebook.com to sign up. Network and interact!