

# NETWORK



American Planning Association  
Federal Planning Division

Making Great Communities Happen

A Publication of the Federal Planning Division of the American Planning Association

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## Comments from the Chair

Wishing you and your families a very happy holiday season. Some of our troops are on their second or third tour overseas during this holiday season, so please take a moment to remember them and their families.

I have received amazing support and assistance from both APA National and your executive committee in preparation for the 2011 Federal Planning Annual National Training Conference, to be held at Marriott Copley Place, 110 Huntington Ave., Boston, MA, April 6-8, 2011. Two items APA National staff provided assistance with are the review of our contract with Marriott (which saved the division money), and setting up the online conference registration (scheduled to open in mid Jan. 2011). Our division's coordinator is always available to answer our questions. Our executive committee continues to do an excellent job doing the day-to-day FPD business.

As division chair, I attended APA's Fall Leadership Workshop, and the Division Council meeting. The highlights of the event were the release of APA's Division survey, approval by leadership to work with the Boy Scouts of America (BSA) in the development of a planning merit badge, the grand opening of the new headquarters building, and the discussion of federal policies for promoting sustainability. APA's Division survey looked at ways to increase and improve membership. APA currently has twenty divisions, and if you want to be a member all divisions it would cost you \$500.00 dollars (\$25 per division) in addition to member dues. Companies that pay for member dues often do not pay the additional costs to be a division member according to the APA's survey. Per the survey, more members would join a division or multiple divisions if the cost of being a division member was included in the cost of being an APA member or if the single fee (\$25) allowed you to be a member of multiple divisions. The disconnect is that APA collects \$10 out of the \$25 collected for being a division member and most divisions need the \$15 per member to cover the operating expenses of the division. The survey also showed that not all divisions were keeping the information on their Web sites current. FPD is addressing this issue head on by updating our Web site on an as-needed basis.

The main topics of the Fall Leadership Workshop were federal policies that promote sustainability and how to integrate other regional planning issues with federal sustainability funded projects. Included in the new federal policies is the development of an interagency partnership between HUD, DOT, and the EPA to support sustainability. This new interagency partnership examines a region using a holistic approach and then funds these projects using the same manner. As the Federal Planning Division, we need to see how the interagency partnership is performing and find ways that we can assist them in shaping the federal sustainability goals and objectives. Is there currently someone working on this federal sustainability project who would like to share their findings with FPD? Is there a federal agency working with a local food bank, or is there a local and/or regional gardening project using federal lands? Is there a federal agency working on ways to purchase food locally? Please contact me if you know of any.

A few weeks ago I toured Marriott Copley Place with their director of sales, Mr. Paul Sullivan. This hotel has just completed a major renovation of their hotel rooms and is listed as one of the premier hotels in Boston. If you would like to make hotel reservation at FPD's discounted rate please use the provided Web link:

<https://secure.rhq.com/housing/attreg/index.cgi?prid=H11-04-03-FEPL>.

### TOURING BOSTON

- The USS Constitution, the oldest commissioned warship in the world has just completed a \$6 million upgrade, returning to its 1812 configuration just in time for the 2012 bicentennial of the War of 1812.
- On Friday, April 8, 2011, the Boston Red Sox will play the New York Yankees in their season opener at Fenway park, and we are looking into getting tickets for those who want to attend.

Please review our Web site at <http://www.federalplanning.org>. If you cannot find the information you are looking for email your agency representative or an executive committee member.

Joseph W. Hart, AICP  
Chair, Federal Planning Division of the American Planning Association

## National Training Conference Call for Session/Workshop Proposals

The FPD is accepting session and workshop proposals for the 17th Annual National Training Conference. This year's theme is Federal Lands – Great Places.

Parks, forests, recreation areas, military installations, and other federal property are the nation's greatest resource, and federal planners are a key component of their stewardship. This year's conference focuses on inspiring professionals that create a sense of place and increase the value of this vast resource.

Tracks include the following:

**New Federal Planner:** technical topics for planners new to federal planning and for federal land leaders new to planning; topics specific to agencies and/or interagency programs and initiatives

**Emerging Initiatives:** how new initiatives championed by the APA relate to federal planning; approaches to address sustainability, climate change, urban design, and other emerging challenges on federal lands

**Facilities and Infrastructure Planning:** agency and installation plans as examples of successful installation planning; sessions should be endorsed by the federal agency

**Open Space Planning:** plans and programs that protect and conserve the open spaces; sessions should be endorsed by the subject federal agency

**Professional Development:** topics required for AICP certification maintenance, as well as any other topics focusing the planner beyond the plan; sessions could include planner ethics, legal aspects, contracting, and career alternatives

Sessions will be scheduled in full-hour increments; multi-hour sessions can be requested. Proposals are due Jan, 14 2011.

### Exhibitor and Sponsorship Information

The Federal Planning Division is accepting exhibitors and sponsorships for the upcoming training conference in Boston. The event attracts planners from around the world and provides annual training to professionals working in and with federal agencies and landowners.

For detailed information about exhibiting or sponsoring, please visit [www.federalplanning.org/annual\\_workshop.htm](http://www.federalplanning.org/annual_workshop.htm) and download the flyer. Exhibitor and sponsor registration forms can also be downloaded from the Federal Planning website.

## FPD Member Profile

**Name:** Amanda Smith

**Hometown:** Orange Park, FL (Jacksonville area)

**Current Residence:** Middleburg, FL (Jacksonville area)

**Education (undergrad/grad /Ph.D):** B.A. in Anthropology – Florida State University; Graduate studies in Historic Preservation, Savannah College of Art and Design

**Professional Memberships (APA, state chapters, divisions, SAME, etc.):** National APA, Federal Planning Division of APA, Florida chapter of APA, and First Coast chapter of APA

**Current Job/Responsibilities:** As the Regional Community Plans and Liaison Officer (CPLO) for NAVFAC Southeast/Navy Region Southeast, Amanda is the program manager for Encroachment Action Plans (EAPs), Air Installations Compatible Use Zones (AICUZ), Range Air Installations Compatible Use Zones (RAICUZ) and Encroachment Partnering. Since encroachment is one of the top three priorities for the region (energy and



excess footprint reduction are the other two), Amanda coordinates with the staff from Naval installations throughout the Southeast to ensure the military mission is protected and the warfighter can train and operate without disruption.

**Previous Jobs/Agencies & Responsibilities:** Amanda has had a varied career as a community and transportation planner for local, regional, and federal agencies throughout Florida and Virginia. She had the opportunity to work with elected officials and the public in developing comprehensive land use plans, as well

as a trail system in central Florida and recreational parks in north Florida. While she was a planner for NAVFAC SE, she was assigned to IPT-Gulf Coast and was the project manager for installation master plans, installation appearance plans (IAPs), AICUZs, Basic Facility Requirements (BFRs), and EAPs. She was also responsible for developing and delivering training to the installation and FEC staff on BFRs and EAPs. Both of her positions have been very rewarding and most of all, a lot of fun.

**Career Related Awards/Acknowledgements:** NAVFAC Southeast On the Spot Awards

**Favorite Aspect of Federal Planning:** Amanda's favorite aspect of Navy planning is the opportunity to combine her knowledge of local government planning and federal goals in a fashion that helps sustain and protect the military mission. She has also enjoyed traveling throughout the southeastern U.S., meeting new people, and learning about the various military missions that help protect the U.S. and its allies and interests.

## Meet the FPD's New Professional Development Officer

The FPD now has a new professional development officer, Andrew Wright, AICP. The PDO is tasked with communicating training opportunities to members to help enhance their planning skills, providing resources to members interested in becoming a professional, and encouraging AICP accreditation for members.



Andrew has been the Community Planner at Little Rock Air Force Base since 2008. Andrew is responsible for maintaining all aspects of development plans at the base, as well as providing technical assistance to three wing commands, six group commands, 29 squadrons, and five organizations on integrating needs in the plan document, reviewing site plan requests, and involving them in the planning process. He is currently preparing for public participation in an update to the Air Installation Compatible Use Zone (AICUZ) study.

You can contact Andrew at the Federal Planning Division Facebook group page, [www.facebook.com](http://www.facebook.com), or at [andrew.wright.2@us.af.mil](mailto:andrew.wright.2@us.af.mil) for more information on exam dates and other education events.

## New University of Oregon PhD Program focusing on Sustainable Design

The University of Oregon announces the state's first PhD in architecture focusing on the art and science of sustainable design. The new doctoral program offers students pursuing an advanced degree the opportunity to examine sustainability at multiple scales-city, building, and material.

The UO's Department of Architecture is ranked number one in the U.S. in sustainable design education by DesignIntelligence, a journal that ranks the country's top architecture and design schools. With over forty years of environmental design teaching and research, the UO program will prepare and mentor tomorrow's leaders in sustainable design in both academia and practice.

The doctoral program will engage students in interdisciplinary investigations focused on the creation of new knowledge in compelling and time-sensitive research topics such as:

- sustainable cities and livable communities design and policy
- cultural, social, and economic sustainability
- net-zero buildings and eco-districts design
- design for climate change and adaptation
- resource forecasting and simulation

- of place and building performance
- indoor environmental quality and occupants' health
- energy-efficient, adaptive re-use of existing buildings
- high-performance building envelopes and green technologies;
- life cycle building analysis design and modeling

For more information about the program and to obtain application material and requirements please visit our website at [architecture.uoregon.edu](http://architecture.uoregon.edu) or email at [archadms@uoregon.edu](mailto:archadms@uoregon.edu), or call us at 541-346-3656.

### 17th Annual National Training Conference for Federal Planners

**Boston, Massachusetts, April 6-8, 2011**

**Hotel Reservations:** The hotel accommodations are at Boston Marriot Copley Place. Standard rooms are available for a nightly rate of \$231. Accommodations are available on a first-come, first-serve basis. The deadline to sign up is March 13, 2011. You can make reservations online or download a form (PDF) to fax to RHQ Housing Services.

*\* Conference registration and fees will be announced closer to the conference date.*

Nomination forms for the 2010 FPD Awards Program are now being accepted and the forms must be postmarked by December 10, 2010. For detailed instructions and category descriptions, please visit the Federal Planning website at [www.federalplanning.org/annual\\_workshop.htm](http://www.federalplanning.org/annual_workshop.htm).

When you are ready to submit a nomination, please download the nomination form (PDF) and mail to John Versluys by December 10, 2010.

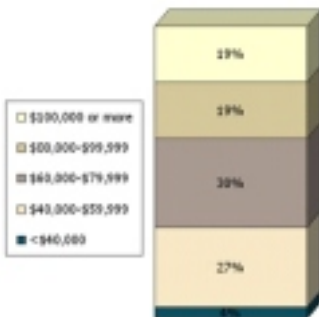
## Salary Survey Summary

The APA/AICP 2010 Planners Salary Survey gives current and comprehensive information on the compensation of planners - that is, domestic APA Regular or New Professional members employed or self-employed full time and year round as planners or in planning-related positions. It updates surveys last conducted by APA and AICP in 2004, 2006, and 2008.

The typical (median) planner is 43 years old and has been in the planning field for 14 years. Almost all planners indicated at least one area of specialization, the most common being community development and redevelopment (51%) and land-use or code enforcement (45%). Other areas of specialization include transportation planning (28%), environmental and natural resources planning (26%), urban design (22%), and economic planning and development (22%). Seventy percent of planners work in public agencies and 23% in private consulting firms. Sixty-one percent of planners report their principal place of employment is located in a city, another 22% indicated a suburb, 13% a small town, and 4% a rural area.

The 2010 median annual salary remains unchanged since 2008, at \$70,000 per year. This does not reflect the core rate of inflation (CPI - all urban consumers), which had a net gain of 4.9% per year during that period.

### Annual Salary



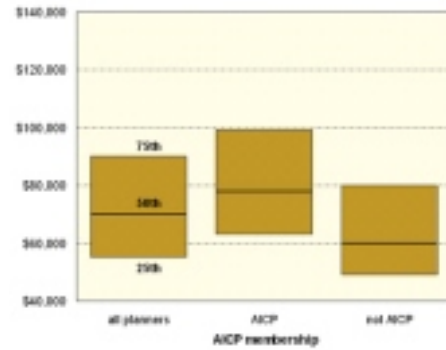
base: 12,940 full-time planners

The median total compensation in 2008, including other cash compensation in addition to salary was \$71,000, and in 2010 it is \$72,000, with \$56,000 being the 25th percentile

(meaning 25% earn less than this amount) and \$95,000 being the 75th percentile.

Without accounting for other variables, AICP members make, on average, \$18,000 more than non-AICP members. When we control for experience, AICP members still earn a higher salary across the board, but at narrower margins.

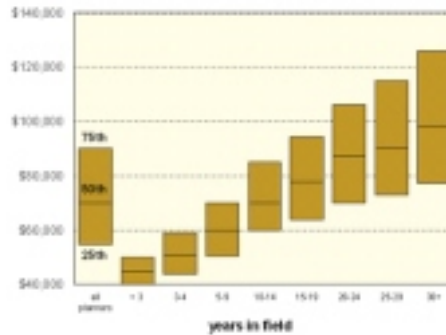
### Salary x AICP Status



base: 12,940 full-time planners

The strongest correlation to salary is experience.

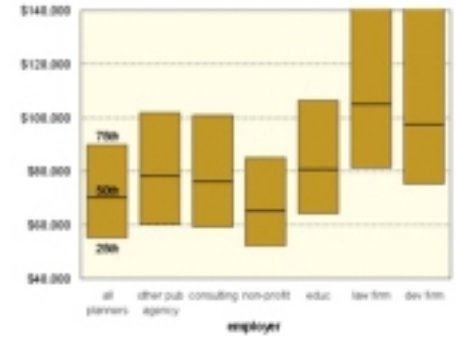
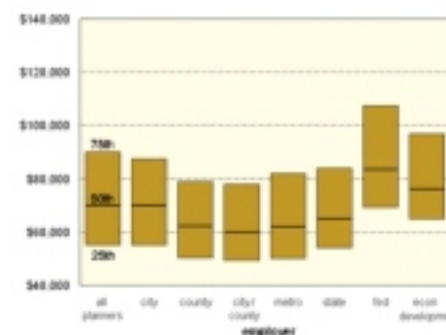
### Salary x Experience



base: 12,940 full-time planners

Another key variable in understanding salary levels is the nature of the employer.

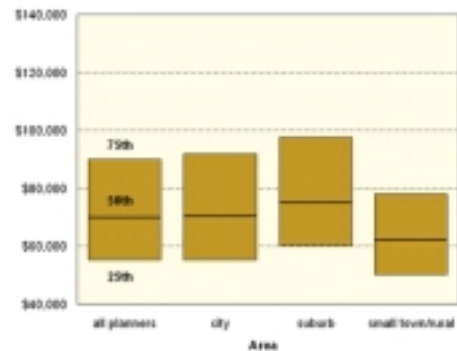
### Salary x Employer



base: 12,940 full-time planners

The location of employment is also a key variable.

### Salary x Area



base: 12,940 full-time planners

Salaries vary significantly by region (Census Division). This table shows the top states for median salary in 2010.

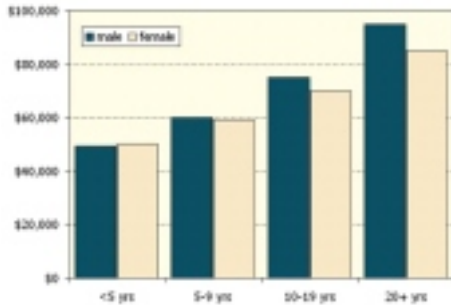
### Top States for Median Salary

	n	25% earn less	50% earn less	75% earn less
District of Columbia	104	\$64,300	\$91,000	\$120,800
California	1347	\$71,000	\$89,000	\$115,000
Nevada	115	\$66,000	\$83,000	\$102,000
New Jersey	273	\$65,000	\$82,000	\$105,000
Hawaii	63	\$60,000	\$80,000	\$108,100
Connecticut	124	\$64,300	\$78,900	\$99,500
Alaska	51	\$58,300	\$75,000	\$100,000
Washington	477	\$63,000	\$75,000	\$92,000
Maryland	246	\$69,900	\$74,500	\$94,300
Virginia	498	\$55,000	\$73,800	\$100,000
Illinois	438	\$56,000	\$73,500	\$96,600
Massachusetts	262	\$60,200	\$73,100	\$90,000
Arizona	265	\$57,100	\$73,000	\$96,000
New York	466	\$58,000	\$73,000	\$98,200
Florida	953	\$55,000	\$71,000	\$92,800
Colorado	403	\$58,000	\$70,100	\$89,000
Ohio	268	\$51,000	\$69,000	\$85,000
Minnesota	258	\$55,100	\$67,000	\$81,500
New Hampshire	69	\$54,200	\$66,500	\$78,700

The gender gap in earnings still exists, though it has changed slightly for the better in the last two years. In 2008, females earned 85 cents on the dollar,

whereas earnings in 2010 are up to 87 cents on the dollar. The gender gap grows with increasing experience.

Salary x Gender and Experience



base: 12,940 full-time planners

**How to Access Full Survey Results**

APA Member

[Log in and review the full salary survey results](#)

The salary survey is for the use of individual APA members only. It is not to be distributed by any member either in print or electronically.

**FPD on Facebook**

Keep up with FPD on Facebook! The Federal Planning Division is now available via Facebook for members to join and exchange ideas and information. If you are on Facebook, search "APA Federal Planning Division" and join the group. If not, go to [www.facebook.com](http://www.facebook.com) to sign up. Network and interact!



**Do you have a position open at your organization?**

Here's how you can place a job posting in APA FPD's newsletter:

- Provide a brief job description along with the location and organization.
- Make all of the appropriate contact information available.
- Send the job posting to Kristin Worley at [kristin.worley@woolpert.com](mailto:kristin.worley@woolpert.com) for posting in the next newsletter.

If you have questions, please contact Kristin Worley at 704.526.3062.

**Are you looking to publish your federal planning article?**

Now is your chance to submit an article for consideration to be published in an upcoming issue of *Network!*

All articles should be:

- Geared for the federal planning reader
- Non-marketing and informational in nature
- No longer than 1,000 words
- Provided with graphics of 72 dpi jpgs or higher

If you have questions, please contact Kristin Worley at [kristin.worley@woolpert.com](mailto:kristin.worley@woolpert.com) or at 704.526.3062.

### Do you want your company's ad published in APA FPD's newsletter?

You can have your company's ad placed in the newsletter for a nominal fee. Here are the specifics:

- Issues are run three times a year: winter, summer, and fall
- Ads are business-card size (specifications below)
- \$100 covers ad placement for the entire year\*

#### Ad Specifications

- Business-card size: 3.5 x 2"
- PDF for the Internet
- Output all objects as RGB
- Embed fonts in document
- E-mail final artwork to: [andy.helmick@woolpert.com](mailto:andy.helmick@woolpert.com)

#### Questions should be directed to:

Kristin Worley  
Woolpert Inc.  
8731 Red Oak Blvd., Suite 101  
Charlotte, NC 28217  
704.526.3062  
[kristin.worley@woolpert.com](mailto:kristin.worley@woolpert.com)

\*Make check payable to APA FPD and mail to Kristin Worley at the above address. Payment is due at the time of ad submittal.

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